

Building digital and data capability for sexual health checklist

Questions to ask before you begin:

- What kinds of organisational benchmarking do you need to undertake before you begin formal strategy discussions? How do you know what you don't know?
- How can you identify gaps in existing digital and data capabilities without framing these gaps as a 'deficit' (ie anonymous surveys, informal conversations)?
- Are there any individuals or groups currently undertaking digital or data work that is not formally recognised in their existing job titles or position descriptions? How can you ensure that they are included in capability-building conversations and strategic planning?
- Where and how should community consultation and lived experience/expertise be factored into each of the following steps? For example, if your organisation invites community-members to be the 'face' of social media campaigns, their perspectives are relevant to discussions of social media governance.

Organisational checklist

- ☐ **Undertake organisational mapping/self-assessment:** (If relevant) Determine how/where the ADHCF is being adopted in your workplace (see digitalhealthworkforce.org.au for organisational and individual assessment tools and resources).
- ☐ **Identify relevant digital sexual health technologies used by staff and consumers**, considering:
 - a. Enterprise/organisational technologies (ie client databases, surveys/intake forms, Customer Relationship Management (CRM) platforms, newsletters and websites)
 - b. 'Vernacular'/everyday technologies (ie dating apps, menstrual trackers, social media platforms)
- ☐ Draw on prompt questions from the Digital and data capabilities for sexual health model to **map current organisational awareness and proficiency** in relation to:
 - Access and infrastructure (digital + data)
 - Skills (digital + data)
 - Governance (digital + data)
- ☐ **Determine future organisational priorities and strategy** in relation to:
 - Access and infrastructure (digital + data)
 - Skills (digital + data)
 - Governance (digital + data)
- ☐ **Identify sources of infrastructure, resourcing and training** (including funding and time-allocation for ongoing staff capacity-building) in relation to:
 - Access and infrastructure (digital + data)
 - Skills (digital + data)
 - Governance (digital + data)

Individual checklist

Question to ask before you begin:

How do you know what you don't know? Consult with managers/organisational leadership to determine how/where the ADHCF is being adopted in your workplace.

- ☐ **Identify the most relevant digital sexual health technologies** for your professional context, considering:
 - a. Enterprise/organisational technologies (ie client databases, surveys/intake forms, Customer Relationship Management (CRM) platforms, newsletters and websites)
 - b. 'Vernacular'/everyday technologies (ie dating apps, menstrual trackers, social media platforms)
- ☐ **Undertake self-assessment** (refer to ADHCF for relevant checklists). Consider the following:
 - Access and infrastructure (digital + data)
 - Skills (digital + data)
 - Governance (digital + data)
- ☐ **Develop a plan for building your capability.** Consider the following:
 - Access and infrastructure (digital + data)
 - Skills (digital + data)
 - Governance (digital + data)
- ☐ **Identify and access organisational resources** and (formal and informal) training:
 - Access and infrastructure (digital + data)
 - Skills (digital + data)
 - Governance (digital + data)

Next Steps

Building capability

If you currently have formative capabilities, do you need to progress to intermediate level? If you are confident with intermediate capabilities, do you want to develop proficiency?

Resources and training

Consider how a community of practice or peer-mentoring can support each step, and how this can take place both inside and outside of disciplinary boundaries and silos.