

Consumer Capabilities for Sexual Health Policy and Practice

Capability	Definition	Sub-capabilities	Core Questions
Access and Infrastructure	Digital platforms and technologies used and the technological means to manage and make use of them	<ul style="list-style-type: none"> • Everyday platforms and technologies (mobiles and social platforms) • Formal/official platforms and technologies (MyGov, eHealth and mHealth) • Access to Wi-Fi and data 	<ul style="list-style-type: none"> • What counts as digital sexual health platforms or technologies and how are they used and accessed?? • How easy or difficult is it to access formal and informal sexual health information and care using available technologies and platforms? • How easy or difficult is it to maintain access to wifi and data required to utilise digital services such as booking systems, intake surveys, or Medicare

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Skills	The ability to generate, read, appraise, analyse and use and present digital content responsibly to build self-efficacy, increase understanding and access sexual health information and healthcare services	<ul style="list-style-type: none"> Platform vernacular and vocabularies (text and image) Content creation and distribution/participation Self-efficacy when using MHealth/ Ehealth platforms and interfaces (ie intake surveys, health self-trackers) 	<ul style="list-style-type: none"> How do consumers negotiate and express the diversity of their experiences and identities in digital environments (ranging from social platforms to digital intake surveys) How do consumers 'code-switch' around gender and sexual identity, sexual practice, and other aspects of sexual experience (such as sex work) to access services and avoid potential stigma How do consumers seek and share sexual health content in both formal and informal contexts (ie a 'sexual health intervention' led by a sexual health organisation vs a peer-to-peer chat vs TikTok 'sexpert' influencer?) How confidently and easily do consumers access sexual health services via EHealth and MHealth?

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Governance	Formal and informal processes and practices of stewardship, leadership and accountability in the ethical creation and conduct of digital initiatives	<ul style="list-style-type: none"> • Collaboration • Ethics & inclusivity (consent, lived experience) • Safety and risk management 	<ul style="list-style-type: none"> • How do consumers negotiate platform terms of use and terms of service content moderation in order to create and access content relating to sexual health? • How do consumers advocate for rights and recognition in EHealth and MHealth initiatives? • How do consumers understand consent and ethics in relation to digital sexual cultures (ie sharing nudes, hooking up via apps and platforms) • How do consumers manage safety and risk in digital cultures? • How do consumers understand and negotiate risks associated with digital and data practices in sexual health settings?